

Notice of References Cited	Application/Control No. 10/024,526	Applicant(s)/Patent Under Reexamination GUPTA ET AL.	
	Examiner Susanna M. Diaz	Art Unit 3623	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,910,017	06-2005	Woo et al.	705/10
*	B	US-2002/0123930	09-2002	Boyd et al.	705/14
*	C	US-6,029,139	02-2000	Cunningham et al.	705/10
*	D	US-2003/0110072	06-2003	Delurgio et al.	705/10
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	M	US-			

FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Friend, Scott C. "Welcome to the New World of Merchandising." ProfitLogic, page 133, November 2001.
	V	"ShopKo Expands Use of Spotlight Markdown Optimizer." Business Wire, page 2287, January 15, 2001.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.